



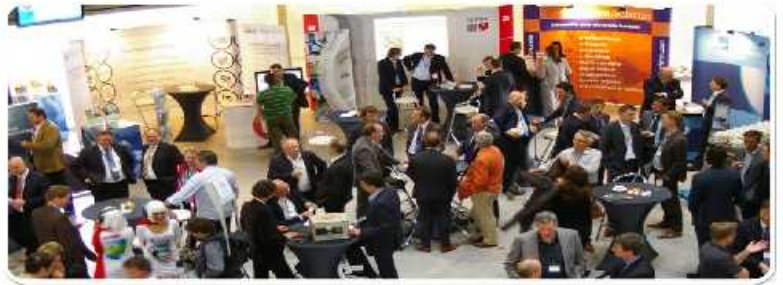
I FACTUURCONGRES®

# Sponsoring opportunities

Invoice Conference 2010

May 11th, 2010

Eindhoven, The Netherlands



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**PLEASE NOTE:** a Belgian Invoice Conference is planned for the end Of 2010. A European Invoice Conference (EEI Conference) is planned for early 2011. You can express your interest for sponsoring opportunities through [info@factuurwijzer.nl](mailto:info@factuurwijzer.nl).

# 1 The Invoice Conference 2010: May 11<sup>th</sup> 2010

## 1.1 BACKGROUND

The Invoice Conference 2010, [just like in 2009 in the Evoluon in Eindhoven](#), is a unique format, developed by Factuurwijzer to create more value for providers, users and policy makers. The Invoice Conference does this by a combination of:

### 1. Information market

On the biggest information market in the Benelux, service providers and users can exchange specific information and knowledge on e-invoicing and invoice automation. Unlike other conferences, most of the time the visitors remain on the information market floor.

### 2. Golden Invoices

At the Invoice Conference 2010, best practices on e-invoicing and invoice automation are awarded five Golden Invoices. Four Golden Invoices are awarded by a professional and objective jury. The fifth Golden Invoice is awarded by the audience.

### 3. Invoice Monitor

Statistical information on e-invoicing and invoice automation is clearly analyzed and displayed. In the 2010 edition, the use and adoption e-invoicing and invoice automations by users is measured and compared with the situation in 2008.

### 4. Interaction before, during and after the Invoice Conference

The marketing ROI of the Invoice Conference starts well before the actual event, starting with the registration for the Golden Invoices 2010. And during the Invoice Conference there are perfect opportunities to make contact with the audience. After the Invoice Conference all information is proactively distributed to the visitors and then the target group of the exhibitors and sponsors, using the –social- networks of our content partners.

### 5. Renewal

Every year Factuurwijzer adapts the format for the Invoice Conference to suit the developments in e-invoicing and invoice automation. The requirements of the sponsors, exhibitors, visitors and other stakeholders are included in the evaluation.

## 1.2 INVOICE CONFERENCE 2009: FACTS AND FIGURES

The second edition of the Invoice Conference 2009 was the biggest event on e-invoicing and invoice automation in the Benelux. Some facts and figures:

## 1. Number of visitors doubled, tripled number of target visitors

With 415 visitors, the Invoice Conference 2009 doubled remains 2008. The number of target visitors has tripled thanks to free access.

### The Invoice Conference 2009 welcomed visitors from the following organisations:

1stepbeyond work innovation, Aarnink Grill- en Vleeswaren, AB Oost, ABN AMRO Bank, Accounting Plaza, Accountspayable, Administratie & Belasting Gilde, agin pranger, Aldipress BV, Aranea Consult, AS Watson, Atrivé, Autonomy, Avantage Groep, Bas Kooij transport, BDO-Partner, Belastingdienst, Belden European Shared Services, Bieze Food Groep, Bosch Rexroth, Brink groep, Business to You BV, Caggemini, CashPoint, Center Parcs Europe, Centric, IT Solutions, ChipSoft, Computable, Computer Solutions Logistics, Condor Solutions, Conrad Electronic Benelux, Coolblue, Coöperatie Primera, Credit Tools, Credit Yard, Credit2Cash, CTA Consulting, DD Informatica, De Haas Maassluis, De Witt eindverpakkingssystemen, Debisport, DeGraaf Technisch Personeel, DELPHI concept, Delta Lloyd Groep, Duthler Associates, Dynamis, E-Bridge, ECP-EPN, Edmond Document Solutions, Eneco Internationaal, Enexis, Enigma Payments Consulting, Equens SE, Essent, EuroCeramic, EuroSystems Automatisering, Evenement en zo, Evergreen Shipping Agency (Netherlands), Exact, F.P.C. de Rooyse Wissel, Ferro Footwear, FIQAS software, Fit 4 Finance, FloraHolland, Florecom, Fortis Bank Nederland, Fundamentalnetwork, Gemeente Doetinchem, Gemeente Eindhoven, Gemeente Enschede, Gemeente Goedereede, Gemeente Goes, Gemeente Maasbree, Gemeente Nijmegen / Directie Stadsbedrijven, Gemeente Purmerend, Gemeente Sittard-Geleen, Gemeente Spijkensisse, Gemeente Valkenswaard, Gemeente Zeist, Gerechtsdeurwaarderskantoor Van der Meer & Philipsen, Graydon Nederland, Groenewegen en Partners Gerechtsdeurwaarders, GS1 Nederland, I4Talent, IMNederland Credit Management Services BV, ING Bank, Intellimens, Itaq, Iv-Groep, Janssen & Janssen c.s. Gerechtsdeurwaarders, Joos Rotamail, Kinobi onderwijs services, Kluwer, KMG Kobalt, KPMG, KPN CSS Telecom, Kraan BouwComputing, Laser Nederland, Lexus International B.V., LGM Advies, M.G. de Jong Gerechtsdeurwaarders- & Incassokantoor, Masterlease, MaxCredible, Medtronic, Mercedes, Micros, MicroStar B.V., Migration Match, Ministerie van Onderwijs, Cultuur en Wetenschap, Multi Service Europe, NBTC, Novay, Nuon, Océ-Nederland, OMS International, O'Neill Europe B.V., OpenAware, Oracle Nederland, Overtoom International Nederland, Politieacademie, PRC Gerechtsdeurwaarders & Incasso, PriceWaterHouseCoopers, Procurement Services, ProfCore Business Services, Qics, QuickResult, Rabobank internationaal, Rabobank Nederland, Randstad Holding / E-Bridge, Repart Finance, Retailpay, Ricoh Nederland, RiesArt, Roleanco, Ryna, Scarlet Telecom, Sensus Groep, SenterNovem, SIDN, SKA, Sorriso Technologies, SRA, Stenman Holland, Stichting Netwerk Gerechtsdeurwaarders, Strukton Worksphere, Syllion, Syntens, Tec Software, Telegraaf Media Groep, Telfort BV, TNT Post Billing & Document Solutions, Ubbink, UDNL Group, Uitgeversmaatschappij De Telegraaf, Ultimoo Incasso BV, Unit 4 Agresso, United Fashion Group, Univé – VGZ – IZA – Trias, Unive Zuid-Holland, UPC Nederland, UWV, Van de Scheur Business Support, VECOZO B.V., Vendorlink, Vesting Finance, VGO Direct Mail, Vitens NV, Vodafone, Voice-PR, Welzorg, WHS Accountants & Adviseurs, Wijnsma Services, Yacht, Zorgverzekeraars Nederland

## 2. 40 presentations: sponsors, exhibitors, sub sessions and the Golden Invoices

Unlike other conferences each exhibitor (and of course each sponsor) could give a 7-minute pitch. Also the nine nominees for the Golden Invoices were allowed to perform a 5 minute pitch during the plenary session. Finally, there were four sub sessions facilitated by an objective content partner.

All presentations including other information have been distributed immediately after the Invoice Conference 2009 and made publicly available and actively disseminated among the target audience using our content partners.

## 3. 27 sponsors and exhibitors

The Invoice Conference 2009 welcomed no less than 28 sponsors and exhibitors:

20/20 vision Europe, AcceptEmail, Accounting Plaza, Adobe Systems, AdValvas Europe, Anachron, Basware, Billington, Bluem, Certipost, Codast/NotaDigitaal, D Soft, Document Dialog, GS1, InterCommIT, Ivory, MagSoft, Metastore, Ministerie van EZ,

Readsoft, Ricoh, Rotaform Document Services, Rozis, Scan Sys, Servicepoint, Simac Datacollect, Streamserve, TIE Kinetix

#### 4. Golden Invoices 2009: 21 practice examples, 4 Golden Invoices, 3 winners

AFAS (2x), FactuurSturen en Rotaform won the Golden Invoices, from a fine selection of candidates:

AcceptEmail, Adobe, Afas, Anachron, Billington, Bluem, Certipost, Docspro, Facturion, Factuursturen, InterCommIT, ISProjects, Moneybird, Ricoh, Rotaform, StreamServe, TNT Post BDS, VWE

#### 5. Comments

Immediately after and long after the conference, the conference organisation received feedback:

"Very well organized!"

"Well balanced, informative and instructive"

"Thanks for the great conference this monday!"

"We have experienced the Invoice Conference as very positive"

"Of course we like to participate again in 2010 at the Invoice Conference!"

"We had one person short on our stand, because it was that busy!"

"The Invoice Conference is a very positive experience in an appropriate atmosphere"

"Again many thanks for the great hospitality, it was superbly organised"

"The Invoice Conference has given me many new insights and opportunities, which are seriously considered"

"The Invoice Conference is well organized and a good initiative, congratulations"

"When can I participate again as an exhibitor"

"Excellent initiative"

## 1.3 FOCUS AND TARGET

### 1. Focus

The Invoice Conference 2010 has an horizontal approach, primarily focussing on all aspects of e-invoicing and invoice automation. The Invoice Conference strives for on an interactive event with the latest news and information.

The marketing ROI of the Invoice Conference starts well before the actual event, starting with the registration for the Golden Invoices 2010. And during the Invoice Conference there are perfect opportunities to make contact with the audience. After the Invoice Conference all information is proactively being distributed to the visitors and then the target group of the exhibitors and sponsors, using the –social- networks of our content partners.

### 2. Target

The primary target of the Invoice Conference 2010 includes both interested people as users from organisations with more than 10 employees, but smaller companies and ZOHO are free to visit the conference.

These visitors have free \* access to the Invoice Conference 2010:

- financial director, manager and financial specialist
- heads employees of billing, accounts payable, accounts receivable departments

- CTO, CIO, IT manager
- policy maker
- controller, accountant
- heads employees of billing, accounts payable, accounts receivable departments
- manager eBusiness, manager eBilling of eInvoicing
- head of information services, head ICT automation
- head of (internal) audit, audit manager

**and also:**

- suppliers of financial software
- accountants and administration offices
- webshops
- creditmanagement organisations
- sectoral organisations

\* Free access: using the access code issued after completely filling out the Invoice Monitor 2010. Without the access code the entry fee is € 79,-. [www.factuurmonitor.nl](http://www.factuurmonitor.nl)

## 1.4 IMPROVEMENTS AND MODIFICATIONS INVOICE CONFERENCE 2010

The evaluation of the Invoice Conference 2009 led to the following changes and improvements to the Invoice Conference 2010:

- Price differentiation: target group € 0, - and professionals: € 249, - with the access code after filling the Invoice Monitor survey. Without the fees are € 79, - and € 329, - respectively.
- Expanding the Golden Invoices to five categories: B2C, B2B e-invoicing, B2B invoice automation, NEW: online invoicing and the audience award. The additional category stems from the market developments in 2009.
- Providing a presentation via 11 displays on the marketplace is changed to the repeated showing of a commercial (in a 30 minutes carousel.)
- Only exhibitors and sponsors of the Invoice Conference 2010 are included in the Invoice Compass 2010, Version 1.
- Video recordings of the Invoice Conference 2010.
- More extensive sponsorship and marketing opportunities.

## 1.5 SUMMARY: DISTINCTIVE FEATURES

The Invoice Conference 2010 is more than just a conference. It is a combination of a marketplace, the publication of the Invoice Monitor and the awarding of the Golden Invoices. The Invoice Conference 2010 has been creating value long before the event occurs and continues to do so well after the event ended.

**The Invoice Conference 2010 is distinctive by:**

1. The Invoice Monitor 2010 is worth € 500, - which is provided free to the visitors.
2. the award of the five 'Golden Invoices' for best practices around e-invoicing and invoice automation.

3. the marketplace, created by the merger of conference and information market: efficient, compact and innovative.
4. marketing and communication of the Invoice Conference, the Golden Invoices and the Invoice Monitor will go through regular communication channels, as well as social networks and other online tools.
5. record of all exhibitors and sponsors in the first version of the Invoice Compass 2010.
6. repeating discount for exhibitors and sponsors. Discount for members of Platform ELFA when investing as an exhibitor.

#### And further...

7. to determine the nominees of the Public price Golden Invoices 2010 in their respective categories.
8. the opportunity for everyone, to candidate an organisation for nomination of the Golden Invoices, even your own organisation.
9. by many opportunities for transferring knowledge and networking with colleagues, suppliers and other experts
10. through a 'traffic-jam free' program in an easily accessible location, including entry, lunch and dinner buffet.
11. because of an inspiring location: the Evoluon in Eindhoven.
12. thanks to a ambitious organisation concerned to do its best to reflect the wishes and needs.

## 1.6 PRESS & PUBLICITY

To make the Invoice Conference 2010 a success and to support exhibitors and sponsors, the organisations established an extensive and targeted promotional campaign, before, during and after the Invoice Conference 2010:

- personal invitations to suppliers in e-invoicing and invoice automation
- ads (web banners) and editorial content in magazines, social networking and other relevant publications
- placement of several press releases before, during and after the Invoice Conference 2010
- subscription banner on the Invoice Conference 2010 on various web pages
- visible placement of the logos of exhibitors and sponsors on the website [www.factuurcongres.nl](http://www.factuurcongres.nl)
- the 'search engine optimized' website [www.factuurcongres.nl](http://www.factuurcongres.nl)
- joint promotions with sponsors, exhibitors and platforms.

## 1.7 PRACTICAL INFORMATION

#### Location:

EVOLUON

Noord Brabantlaan 1a

5652 LA EINDHOVEN

The Netherlands

Telefoon: (040) 250 46 66

Website: [www.evoluon.com](http://www.evoluon.com)



### Date

May 11 th, 2010

### Time

Public program from 12.00 to 20.00

### Registration

Registration for the Invoice Monitor 2010 has started

Registration for visitors of the Invoice Conference 2010 and associated communication has started.

Registration for the Golden invoices 2010 nd associated communication has started.

## 2 Program

The Invoice Conference 2010 has an interactive and 'traffic-jam free' program with a high value. The Program will be ended by awarding the "Golden Invoices" a celebratory drink and an informal buffet dinner. (Below is an indication)

Opening conference centre for exhibitors	- 09:00 - marketplace
Preparing stands and other facilities	- 12:00 - marketplace
Registration visitors and a lunch on the marketplace	- 12:45 - marketplace
Opening Invoice Conference 2010 by the chairman	- 13:00 - conference room
Presentations from nominees for the 'Golden Invoices 2010' Presentations keynote speakers	- 14:00 - conference room
Publish results of the Invoice Monitor 2010	- 14:15 - conference room
- Voting Golden Invoices - Marketplace in the central Koepelhal - Sub sessions - Issues first 25 E-invoicing Trust Marks	- 17:15 - marketplace
Golden Invoices 2010 award ceremony	- 18:15 - marketplace
Drinks and informal dinner (buffet)	until 20:00 - marketplace

end

# 3 Sponsoring opportunities

## 3.1 INNOVATIVE CONCEPT, UNIQUE PROPOSITION

With the powerful combination of the interactive information market, Invoice Monitor and the award of the 'Golden Invoices', the Invoice Conference is also in 2010 well-placed to express your ambitions in the field of e-invoicing and invoice automation.

The Invoice Conference 2010 is an inspiring and innovative conference. The visitors are almost always present on the information market. Furthermore, each exhibitor is given the opportunity to broadcast a promotional on the information market through 11 large LCD screens. The Invoice Conference 2010 gives your organisation the perfect opportunity to network and to attend the visitors and decision makers of your organisation and your products or services.

Moreover, the Invoice Conference, the Invoice Compass 2010, individual presentations and the winners of the Golden Invoices will be published after the Invoice Conference and disseminated online through: Youtube, SlideShare, Vimeo, Twitter, LinkedIn, Platform ELFA, EEI Platform Europe en EEI Platform Belgium and other content partners.

## 3.2 DISCOUNT

There are two ways to obtain discounts at the Invoice Conference 2010. As in 2008 and 2009, the Invoice Conference 2010 is working together with Platform ELFA. The agreed discount is that exhibitors who are affiliated with Platform ELFA receiving a 20% discount on the investment as an exhibitor.\*

\* Provided that the organisation has already paid the participants contribution for 2010.

Finally, organisations represented as (co)sponsor or exhibitor receiving at the upcoming Invoice Conference a 10% discount if they have taken part as a exhibitor or (co)sponsor on the Invoice Conference 2009.\*

\* Provided that the organisation has already paid the participants contribution for 2010.

## 3.3 TARGETED VISITORS

Target group visitors have free\* access to the Invoice Conference 2010. Target group visitors defined as are:

- (potential) users as described in 1.3 above.
- Other parties that do not fall within the definition of "professionals" in 3.4. underneath

\* The discount code is given after the full completion of the Invoice Monitor 2010. Without access, the entry is € 79, -.

## 3.4 PROFESSIONALS

The entry fee for professionals who wish to visit the Invoice Conference 2010 is set at € 249, -\* excluding VAT. Among professionals includes:

- consultants
- providers that do not exhibit or (co)sponsor

- event organisations
- banks
- software packages that have already implemented e-invoicing / automated invoice.

\* The discount code is given after the full completion of the Invoice Monitor 2010. Without access, the entrance fee is set on € 329,-.

### 3.5 EXHIBITOR – SMALL

€ 1.500

What can you expect as exhibitor - small?

- placement of your company logo on various marketing expressions:
  - *logo & hyperlink* on the website of the Invoice Conference [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - logo of the Invoice Conference on the website of your organisation (and any other communication)
  - indication of your organisation in several press releases, news items, mailings and online social networking
  - your supplier profile in the first version of the Invoice Compass edition 2010
  - your commercial on 11 LCD monitors
- crew: *2 persons*
- 2 times: sandwich lunch, dinner, drinks and a voting card
- stand space of  $\pm 6 m^2$  (3 x 2 m) on the information market
- distributing your presentation / information materials among the visitors and online, among the target group
- free internet (wired/wireless)
- your organisation will be approached as first for the Invoice Conference 2011

And more:

- receive in advance the Invoice Monitor and Invoice Compass, to prepare for the Invoice Conference 2010
- free participation and a chance to win the Golden Invoices
- discount for member of Platform ELFA and / or Invoice Conference 2009

Discount:

<i>Exhibitor or (co/head)sponsor Invoice Conference 2009 (10%)</i>	€ 1.350,-
<i>Member or Platform ELFA (20%)</i>	€ 1.200,-
<i>Exhibitor or (co/head)sponsor Invoice Conference 2009 + member of Platform ELFA (30%)</i>	€ 1.050,-

### 3.6 EXPOSANT – MIDDLE

€ 2.250

Also as exhibitor – middle you are recognizable before, during and after the Invoice Conference 2010. This is because the information market is largely the conference itself. This makes the visitors almost constant presence on the information market. Furthermore, each exhibitor has the opportunity to present themselves. This gives your organisation the perfect opportunity to network and to attend the visitors and decision makers of your organisation and your products or services.

What can you expect as exhibitor -middle?

- See the description 'exhibitor - small' above, with additional details:
- crew: *3 persons*
- 3 times*: sandwiche lunch, dinner, drinks and a voting card
- stand space of  $\pm 9 m^2$  (4 x 2,25m) on the information market

And more:

- receive in advance the Invoice Monitor and Invoice Compass, to prepare for the Invoice Conference 2010
- free participation and a chance to win the Golden Invoices
- discount for member of Platform ELFA and / or Invoice Conference 2009

Discount:

<i>Exhibitor or (co/head)sponsor Invoice Conference 2009 (10%)</i>	<i>€ 2.025,-</i>
<i>Member of Platform ELFA (20%)</i>	<i>€ 1.800,-</i>
<i>Exhibitor or (co/head)sponsor Invoice Conference 2009 + member of Platform ELFA (30%)</i>	<i>€ 1.575,-</i>

### 3.7 EXHIBITOR – LARGE

€ 3.000

Also as exhibitor - large you are recognizable before, during and after the Invoice Conference 2010. This is because the information market is largely the conference itself. This makes the visitors almost constant presence on the information market. Furthermore, each exhibitor has the opportunity to present themselves. This gives your organisation the perfect opportunity to network and to attend the visitors and decision makers of your organisation and your products or services.

What can you expect as exhibitor – large?

- See the description 'exhibitor - small' above, with additional details:
- crew: 4 persons
- 4 times: sandwiche lunch, dinner, drinks and a voting card
- standruimte van ± 12 m<sup>2</sup> (4 x 3m)
- stand space *on a visible location* at the information market

And more:

- receive in advance the Invoice Monitor and Invoice Compass, to prepare for the Invoice Conference 2010
- free participation and a chance to win the Golden Invoices
- discount for member of Platform ELFA and / or Invoice Conference 2009

Discount:

<i>Exhibitor or (co/head)sponsor Invoice Conference 2009 (10%)</i>	€ 2.700,-
<i>Member of Platform ELFA (20%)</i>	€ 2.400,-
<i>Exhibitor or (co/head)sponsor Invoice Conference 2009 + member of Platform ELFA (30%)</i>	€ 2.100,-

### 3.8 CO-SPONSOR

€ 3.500

As cosponsor you will not only be associated with the subject e-invoicing and invoice automation, as such. Your organisation is also linked to the many benefits that accompany them.

What can you expect as a co-sponsor?

- See the description 'exhibitor - middle' above, with additional details:
- permanent placement of your logo and link:
  - in (online) mailings
  - on each page on the website of [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - on the homepage of [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - on the information market and in the plenary sessions by large banners
- crew: *3 persons*
- extra tickets for: *1 person*
- 4 times*: sandwich lunch, dinner, drinks and a voting card
- stand space of *9 m<sup>2</sup>*
- stand space on a visible location on the information market
- processing of your organisation logo on a large banner
- your organisation will be approached as first for the Invoice Conference 2011
- receipt of the communication handbook Invoice Conference 2010

And more:

- practical* presentation in a separated room during the information market (at reduced rate)
- receive in advance the Invoice Monitor and Invoice Compass, to prepare for the Invoice Conference 2010
- free participation and a chance to win the Golden Invoices
- discount for member of Platform ELFA and / or Invoice Conference 2009

Discount:

*Exhibitor or (co/head)sponsor Invoice Conference 2009 (10%)*

*€ 3.150,-*

### 3.9 SPONSOR

€ 5.000

As cosponsor you will not only be associated with the subject e-invoicing and invoice automation, as such. Your organisation is also linked to the many benefits that accompany them. The promotion of your organisation as sponsor include:

What can you expect as sponsor?

- See the description 'exhibitor - middle' above, with additional details:
- permanent placement of your logo and link:
  - in (online) mailings
  - on each page on the website of [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - on the homepage of [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - on the information market and in the plenary sessions by large banners
- crew: *4 persons*
- extra tickets for: *2 persons*
- 6 times*: sandwich lunch, dinner, drinks, a voting card and the Invoice Monitor 2010
- stand space of *10 m<sup>2</sup>*
- stand space on a central location on the information market*
- processing of your organisation logo on 2 large banners
- receipt of the communication handbook Invoice Conference 2010
- your organisation will be approached as first for the Invoice Conference 2011

And more:

- practical* presentation in a separate room during the information market
- in advance received the Invoice Monitor and Invoice Compass, to prepare for the Invoice Conference 2010
- free participation and a chance to win the Golden Invoices
- discount for member of Platform ELFA and / or Invoice Conference 2009

Discount:

*Exhibitor or (co/head)sponsor Invoice Conference 2009 (10%)*

€ 4.500,-

### 3.10 MAIN SPONSOR

€ 8.000

As cosponsor you will not only be associated with the subject e-invoicing and invoice automation, as such. Your organisation is also linked to the many benefits that accompany them. The promotion of your organisation as sponsor include:

What can you expect as headsponsor?

- See the description 'exhibitor - middle' above, with additional details:
- permanent placement of your logo and link:
  - in (online) mailings
  - on each page on the website of [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - on the homepage of [www.factuurcongres.nl](http://www.factuurcongres.nl)
  - on the information market and in the plenary sessions by large banners
- crew: *4 persons*
- extra tickets for: *4 persons*
- 8 times*: sandwiche lunch, dinner, a voting card and the Invoice Monitor 2010
- stand of *12 m<sup>2</sup>*
- stand space on a central location on the information market*
- processing of your organisation logo on 2 large banners
- receipt of the communication handbook Invoice Conference 2010
- your organisation will be approached as first for the Invoice Conference 2011

And more:

- live presentation of approximately ten minutes in the conference room prior to the presentations of the nominees for the Golden Invoices
- practical* presentation in a separate room during the information market
- receive in advance the Invoice Monitor and Invoice Compass, to prepare for the Invoice Conference 2010
- free participation and a chance to win the Golden Invoices
- discount for member of Platform ELFA and / or Invoice Conference 2009

Discount:

*Exhibitor or (co/head)sponsor Invoice Conference 2009 (10%)*

€ 7.200,-

### 3.11 ADDITIONAL SPONSORING OPPORTUNITIES

Would you as a exhibitor or (co / head) sponsor also give visibility in other ways to your organisation, products or services, than we can offer you the following additional options:

- Sponsor Golden Invoices 2010: on request
  
- Sponsor of the sandwiche lunch, for instance: on request
  - print the lunch package as you wish
  - product / company information in the lunch package

Your ideas and requests for additional profiling are welcome.

Changes, printing- and typographical errors reserved.

# Registration Form

Register as an exhibitor or sponsor? Go to: <http://www.factuurcongres.nl/profileren> or use this form:

## 1. OPTION PROFILING

Select the package based on your preference	
- Sponsor (€ 5.000)	
- Co-sponsor (€ 3.500)	
- Exhibitor large (3.000)*	
- Exhibitor middle (2.250)*	
- Exhibitor small (1.500)*	
- Additional profiling options:	

\*members of Platform ELFA/EEI Platform receive 25% discount

## 2. (PERSONAL) DATA

Salutation	
Initials + surname	
Function	
Telephone number	
Email address	

Organisation	
Address	
Zip code + Place	

### 3. INVOICE INFORMATION

Organisation	
Address	
Zip code + Place	
Specific invoice information	

### 4. SIGNATURE

By signing this entry form, you agree that:	
1. You have truthfully filled out the information above.	
2. You are an authorized representative of the organisation above.	
3. Your organisation agrees tot the terms and conditions of the Invoice Conference	
Date	
Name	
Place	
Signature	

Send the signed form back to one of the following addresses:

- Email address: jong@factuurwijzer.nl
- Digital fax: 0031 84- 220 25 73
- Regular fax: 0031 26- 751 38 18
- Postal address: Factuurwijzer  
Westervoortsedijk 50  
6827 AT ARNHEM  
The Netherlands

Or upload it using the contact form on the website of the Invoice Conference ([www.factuurcongres.nl/profileren](http://www.factuurcongres.nl/profileren)).